SJSU Bike Share Program Employee Survey, Spring 2012

1. Please enter contact information for prize notification

2. In a typical week, which transportation mode do you mostly use to come to SJSU? (Mark only one mode you use in the longest part of your trip to campus)

- ACE train: 71%
- Amtrak/Capitol Corridor/Thruway Bus: 41%
- BART + connecting mode (e.g. VTA Bus 180/181): 31%
- Bicycle: 48%
- Bus (VTA): 46%
- Light Rail (VTA): 34%
- Caltrain: 16%
- Carpool: 30%
- I get dropped off: 92%
- Drive alone: 27%
- Monterey Salinas Transit (MST) bus line 55 or 79: 14%
- Motorcycle: 0%
- Outreach paratransit (VTA): 0%
- Skateboard/scooter: 3%
- Walk: 68%

Total: 555 (100%)

3. Where do you live?

- On campus: 24 (4%)
- Within walking distance of campus (e.g. Downtown San Jose): 99 (18%)
- Off campus (e.g. outside of Downtown San Jose): 432 (78%)

Total: 555 (100%)

4. Do you have access to a bicycle?

- Always: 219 (39%)
- Sometimes: 98 (18%)
- Never: 238 (43%)

Total: 555 (100%)

5. How familiar are you with a bike share program? A bike share program provides the facilities to check out a bicycle from one of the kiosks (pods) and ride to a final destination, where the bike could be left in another nearby kiosk. To learn more about this project, you can view the VTA presentation at: www.sjsu.edu/fdo/docs/bikeshare.pdf

<table>
<thead>
<tr>
<th>Familiarity</th>
<th>Counts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very familiar</td>
<td>66</td>
<td>12%</td>
</tr>
<tr>
<td>Somewhat familiar</td>
<td>244</td>
<td>44%</td>
</tr>
<tr>
<td>Not familiar</td>
<td>245</td>
<td>44%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>555</td>
<td>100%</td>
</tr>
</tbody>
</table>

6. How likely are you to use a bike share program?

<table>
<thead>
<tr>
<th>Likelihood</th>
<th>Counts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very likely</td>
<td>83</td>
<td>15%</td>
</tr>
<tr>
<td>Somewhat likely</td>
<td>235</td>
<td>42%</td>
</tr>
<tr>
<td>Not likely</td>
<td>237</td>
<td>43%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>555</td>
<td>100%</td>
</tr>
</tbody>
</table>

7. Would you support the implementation of a bike share program around SJSU campus?

<table>
<thead>
<tr>
<th>Support</th>
<th>Counts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>446</td>
<td>80%</td>
</tr>
<tr>
<td>Somewhat support</td>
<td>72</td>
<td>13%</td>
</tr>
<tr>
<td>No, skip to end and submit survey</td>
<td>37</td>
<td>7%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>555</td>
<td>100%</td>
</tr>
</tbody>
</table>

8. If the bike share program was available, would you use it for (check all that apply):

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Counts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Errands, access to dining, shopping, . . .</td>
<td>309</td>
<td>58%</td>
</tr>
<tr>
<td>Access to San Jose Diridon train station or other public transportation</td>
<td>188</td>
<td>35%</td>
</tr>
<tr>
<td>Access to South Campus</td>
<td>107</td>
<td>20%</td>
</tr>
<tr>
<td>Recreational/leisure purposes</td>
<td>221</td>
<td>42%</td>
</tr>
<tr>
<td>Access to home/dorm/friends' or relatives' residence</td>
<td>89</td>
<td>17%</td>
</tr>
<tr>
<td>Access to work</td>
<td>158</td>
<td>30%</td>
</tr>
<tr>
<td>Other, please specify</td>
<td>82</td>
<td>15%</td>
</tr>
<tr>
<td><strong>View Responses</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

9. Which location would you prefer or would be closer to you?

<table>
<thead>
<tr>
<th>Location</th>
<th>Counts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>North West corner - MLK library</td>
<td>178</td>
<td>33%</td>
</tr>
<tr>
<td>North East corner - E. San Fernando &amp; 9th streets</td>
<td>159</td>
<td>30%</td>
</tr>
<tr>
<td>South East corner - Campus housing</td>
<td>84</td>
<td>16%</td>
</tr>
<tr>
<td>South West corner - E. San Salvador &amp; 4th streets</td>
<td>114</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>535</td>
<td>100%</td>
</tr>
</tbody>
</table>

10. How far would you most likely ride a bike in Question 8?

<table>
<thead>
<tr>
<th>Distance</th>
<th>Counts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 0.5 mile</td>
<td>61</td>
<td>11%</td>
</tr>
<tr>
<td>0.5 to 1 mile</td>
<td>90</td>
<td>17%</td>
</tr>
<tr>
<td>1 to 2 miles</td>
<td>169</td>
<td>32%</td>
</tr>
<tr>
<td>2 to 3 miles</td>
<td>76</td>
<td>14%</td>
</tr>
<tr>
<td>3 to 4 miles</td>
<td>62</td>
<td>12%</td>
</tr>
<tr>
<td>4 to 5 miles</td>
<td>29</td>
<td>5%</td>
</tr>
<tr>
<td>Over 5 miles</td>
<td>47</td>
<td>9%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>534</td>
<td>100%</td>
</tr>
</tbody>
</table>

11. How long would you most likely need a bike in Question 8?

<table>
<thead>
<tr>
<th>Duration</th>
<th>Counts</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than an hour</td>
<td>163</td>
<td>31%</td>
</tr>
</tbody>
</table>
### Question 12: How often would you ride a bike share bicycle if it were available?

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 1 time per month</td>
<td>155</td>
<td>29%</td>
</tr>
<tr>
<td>1 - 2 times per month</td>
<td>163</td>
<td>31%</td>
</tr>
<tr>
<td>1 - 2 times per week</td>
<td>109</td>
<td>20%</td>
</tr>
<tr>
<td>2 - 4 times per week</td>
<td>75</td>
<td>14%</td>
</tr>
<tr>
<td>4 - 6 times per week</td>
<td>22</td>
<td>4%</td>
</tr>
<tr>
<td>More than 6 times per week</td>
<td>10</td>
<td>2%</td>
</tr>
<tr>
<td>Total</td>
<td>534</td>
<td>100%</td>
</tr>
</tbody>
</table>

### Question 13: Up to how much are you willing to pay for a day-pass?

<table>
<thead>
<tr>
<th>Price</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5</td>
<td>60</td>
<td>11%</td>
</tr>
<tr>
<td>$3</td>
<td>216</td>
<td>41%</td>
</tr>
<tr>
<td>$1</td>
<td>257</td>
<td>48%</td>
</tr>
<tr>
<td>Total</td>
<td>533</td>
<td>100%</td>
</tr>
</tbody>
</table>

### Question 14: Up to how much are you willing to pay for a monthly subscription?

<table>
<thead>
<tr>
<th>Price</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$48</td>
<td>10</td>
<td>2%</td>
</tr>
<tr>
<td>$29</td>
<td>146</td>
<td>28%</td>
</tr>
<tr>
<td>$10</td>
<td>374</td>
<td>71%</td>
</tr>
<tr>
<td>Total</td>
<td>530</td>
<td>100%</td>
</tr>
</tbody>
</table>