Media Advisory

For Immediate Release:
August 22, 2008

End Date:
September 4, 2008

Media Contact:
Maribel Martinez
Program Coordinator
Associated Students
César E. Chavez Community Action Center
(408) 924-4143
mmartinez@as.sjsu.edu

Student-Focused Events are Planned for the César Chavez Arch Unveiling

Who:
Associated Students César E. Chavez Community Action Center

What / When / Where:

September 2, 2008

2:00 p.m.  Campus Social Justice Tour
Come learn about the long legacy of activism at San José State.
Spotlight is on the new César Chavez Monument
Departs from CCCAC office, Building BB, First Floor

3:00-6:00pm  César Chavez Community Action Center Open House
Learn more about ways that you can work in the community and check out the César Chavez Gallery.
Food and Refreshments provided, limited to the first 50 people
Film Screening of “Common Man, Uncommon Vision” and “Fight in the Fields”
CCCAC office Building BB #105

September 3, 2008

7:30 p.m.  César Chavez Student Rally
Come hear from students, faculty, staff and community members about the current issues that affect the community today.
A candlelight vigil around campus will follow.
Departs from CCCAC office, Building BB, First Floor
September 4, 2008

12:00-1:00 p.m.  Words of Chavez  
Chavez Gallery Building BB 106

1:30 p.m.  Viva la Causa!  
March with students, faculty, and staff as they make their way to the dedication ceremony. Make your own sign or take a pre-made one. 
Departs from CCCAC, Building BB, First Floor

2:30 p.m.  César E. Chavez Monument  
Arch of Dignity, Equality, and Justice Dedication ceremony.  
César Chavez Plaza (7th Street Plaza)

5:00-7:00 p.m.  WORD! Open Mic and Poetry  
Share your poems, songs, jokes, anything else on your mind. Special Focus on the words and works of César Chavez  
Sponsored by MOSAIC Market Cafe

6:00 p.m.  Breaking Bread  
Learn more about the life and legacy of César E. Chavez from those who knew him best. Join Rev. Deacon Sal Alvarez – a close friend and confidant of César, and his brother Richard Chavez.

Spaces Limited to the first 30 students

RSVP to mmartinez@as.sjsu.edu

For more information (Public Contact)  
Maribel Martinez, (408) 924-4143, mmartinez@as.sjsu.edu