OUR MISSION IS TO REPRESENT THE STUDENTS OF SAN JOSÉ STATE UNIVERSITY AND CONTINUALLY IMPROVE THE QUALITY OF THEIR EDUCATIONAL OPPORTUNITIES AND EXPERIENCES.
It is my pleasure to share with you some of the things Associated Students has been up to this past year. We started off strong with many directors volunteering in the summer at freshmen orientation and sharing the vision and services of Associated Students. As soon as school started we could not wait to get Spartan Squad shirts out into the hands of the new students and help build SJSU spirit and pride. We had a very successful kickoff event where almost 1000 students showed up to pick up their shirts and play some fun games while getting to know their fellow Spartans.

With budget cuts catching the attention of students and the high confusion of furloughs, we knew we needed to do something to bridge the gap of communication between administration and the students. Because of this, we held the first ever Student Town Hall meeting where students had the opportunity to meet the President of the University and his staff. Students were able to ask questions about what they didn’t understand and become informed of what actions San Jose State was taking to get us through this hard economic time. The actions towards state politics did not end here with A.S. In partnership with the Organization of Students for Quality Education, we took 120 Spartans to the Capital to march for higher education. We also teamed up with the 2010 Census group and had a luau to promote the Census to students while they enjoyed an array of events and games.

In support of our sustainability initiative, we held our second Annual Trashion Fashion show which had over 300 students and community members come out. The show consisted of models wearing outfits made from 80% post consumer waste and recyclables, showing people they are able to be fashionable while using resources that are around them. We teamed up with a second hand clothing store, Crossroads, which supplied outfits for the first part of the show to show students that there are fashionable items at second hand clothing stores. Not only have we put on great events throughout the year, we took a lot of action as well.

We have created significant resolutions this year. The first one supported the bill AB 656, which adds an oil severance tax that would go to higher education. The second resolution we passed helped give resources to AB 540 students, students that are undocumented and are not given a fair amount of resources. We also contributed to resolutions and policy changes through the Academic Senate. The main resolution we worked hard to pass was the Sexual Assault Policy our Campus now has.

This has been a great year for Associated Students and I feel privileged to have gotten the chance to work with 15 great student leaders.

With best regards,

Megan Baker
A.S. President
OUR COMMITMENT. Associated Students of San José State University has been a student owned and operated non-profit organization for over 100 years. We are committed to provide services and activities that enhance the opportunity to meet, recreate and maximize student life. Opportunities to get involved and obtain leadership skills are among our highest priorities.

OUR VISION 2015. Associated Students will be recognized as a student-centered entity on campus that demonstrates core values of respect, honesty, cultural competency, pride, responsibility and leadership.

GUIDING PRINCIPLES & VALUES are what lay the foundation for stable, sustainable short term and long-term planning and interactions with the student community.

*Campus Life is an environment where the educational experience is enhanced through means of accessible services, collaboration and student input. See how lives have changed because of Associated Students...Alternative Spring Break, Intramurals, Fitness Classes, Spartan Squad and Social Events.

*Student Wellness. A commitment to the betterment of a student as an active individual in society where physical, mental and social strengths are developed. Campus recreation, programming events, collaborative programming, funding for student organizations and campus wide initiatives all make for a well-rounded student body.

*Student Services based on demonstrated need in a fiscally responsible manner. In its interactions with students, A.S. seeks to develop future leaders by involving them in decision making and providing opportunities for work experience. From the Print Shop, Computer Service Center, Transportation Solutions to the Child Development Center and the General Service Center we are here to serve.

*Life-Long Learning. Associated Students supports the University’s mission of life-long learning by engaging students and providing a bridge between the classroom and the global society through co-curricular learning opportunities. As obvious as our Student Government Leaders to students serving on committees and the subtleties of our front line staff, they are making ethical and inclusive decisions daily, we apply learning to every day experiences.

*Student Advocacy and Cultural Competence. An opportunity for students to find a voice, share their opinions, express ideas, concerns and needs to the campus and greater community. Locally, regionally and state-wide our student voices are heard through advocacy, social justice and representation served by our César Chávez Community Action Center and our elected Board of Directors and A.S. Committees and University Committees alike.

We appreciate your interest and desire to learn more about Associated Students and look forward to our continued opportunities to strengthen San José State University together.

With high regard and appreciation,

CHERYL VARGAS
A.S. Executive Director
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Government</td>
<td>2</td>
</tr>
<tr>
<td>Year in Review</td>
<td>4</td>
</tr>
<tr>
<td>Student Organization Funding Recipients</td>
<td>6</td>
</tr>
<tr>
<td>A.S. Departments</td>
<td>8</td>
</tr>
<tr>
<td>Financial Summary</td>
<td>12</td>
</tr>
<tr>
<td>Statements of Revenues, Expenses and Changes in Fund Balances</td>
<td>13</td>
</tr>
<tr>
<td>Organizational Chart</td>
<td>14</td>
</tr>
</tbody>
</table>

Associated Students, SJSU is a 501(c)3 company created to provide student leadership and the development of services that meet the changing needs of the students at San José State University. Maintaining a voice for the students through student government, Associated Students is responsible for the creation and daily operation of nine distinct departments each contributing its own unique service to our campus community.
A Year in Review

Fall Finale
November 19

Trashion Fashion Show
April 8
March on Education
March 4

Battle of the Bands
March 15

Fire on the Fountain
October 8

Associated Students
Student Government

Tomasz Kolodziejak
Director of Intercultural Affairs

Logan Swartz
Director of Business Affairs

Jessica Dunham
Director of Communications

Sarah Bronstein
Director of Community/Environmental Affairs

Kevin Starks
Director of External Affairs

Byron Pulu
Director of Faculty Affairs

Lucila Ortiz
Director of Internal Affairs

Cindy Tsui
Director of Programming Affairs

Christopher Gonzales
Director of University Advising Affairs
The Board is constantly reviewing their roles and committees to be more effective for students on campus. Last year several of the Acts were revised to improve their functionality. Rule III and Rules of Procedure were updated to define the roles of the Directors. Also, the Election Regulation Manual had some major changes creating smoother processes.

Student government gives students a chance to experience leadership roles that are completely different from anything they have had before, to oversee a non-profit corporation, not a typical responsibility of a student. Students who served on the board or joined a committee were able to truly say they made a difference on campus.

The service that affects the most students would probably be the events put on by the Programming Board. Several of last year’s events drew good crowds like the Fall Finale and the Battle of the Bands. The Finance Committee also successfully allocated funds to student organizations that went toward Professional Development for conferences, Research Projects and philanthropic events.
Advanced Aircraft RD & C
AIESEC
Air Corps Leadership
Akbayan
Alpha Eta Rho
Alpha Kappa Omega
Alpha Kappa Psi
Alpha Omicron Pi
Alpha Phi Alpha
Alpha Phi Omega
Amer Concrete Inst
Amer Inst for Aeronautics and Astronautics
Amer Library Assn
Amer Meteorological Society
Amer Society of Mech Eng
Amer Inst of Chemical Engs
Applied Engineering
Art History Assn
Assn for Facilities Engs
Ballroom Dance Club
Ballroom Dancesport Team
Banking and Investment Assn
BASE
Beta Theta Pi
Biomedical Eng Society
Black Masque Honor Society
Campus Pregnancy Support Team
Chi Epsilon Honors Society
Chicano Commencement
Chinese Student Assn
Christians on Campus
Circulo Hispanico
College of Applied Science
College Republicans
Community Service Club
Delta Gamma
Delta Sigma Pi
Delta Sigma Theta
Delta Zeta
Earthquake Eng Research Inst
Engs for a Greener Society
Entrepreneurial Society
Environmental Club
Ethiopian Student Union
Exec Leadership Council
Fashion Focus
Financial Management Assn
Game Development Club
Gamma Zeta Alpha
Global Studies Club
Golden Key Int’l Honor Soc
Gospel Choir
Grupo Folklorico
Health Science Convocation
Health Science Undergrads
Hospitality, Recreation & Tourism
Hospitality, Etiquette & Leisure
Human Powered Vehicle Team
Indian Student Organization
Indust Design Soc of America
Interfraternity Council
Int’l Student Volunteers
Iota Phi Theta
Jewish Student Union
Kappa Delta Sorority
Kendra Miller
Korean Campus Crusade for Christ
Lambda Sigma Gamma
Lambda Theta Alpha
Lambda Theta Phi
Laugh Out Loud

Student Organization Funding Recipients
Associated Students successfully provided more than 130 student organizations and campus partners with over $200,000 of funding assistance in 2009-10 based on an application and approval process.
PRINT SHOP

As the economic climate around campus changes, the A.S. Print Shop continues to adapt its services in the best interest of the student community. On the Monday before Spring Finals Week began, the Print Shop broke records with over 1,900 transactions, not including the invoices, work orders, and purchase orders that were filled that day.

In 2009, the Print Shop was informed that it would be relocated because of the Student Union project. Due to various reasons, the target moving day was changed three times. We seamlessly adjusted our operation each time the moving date was changed. In June 2010, we completed the move from the Old Cafeteria Building to Hoover Hall. Through the entire process, our normal operating hours remained unchanged, even on the day we officially moved. Although our new space is about one third the size of the old location, we try very hard to utilize the space to provide the same level of service afforded by our previous location.

GENERAL SERVICES CENTER

The General Services Center continued providing excellent services last year. Providing Access to individual students, student organizations, faculty and staff, we saw significant expansion. Over 450 students applied for and used our Book Loan Program this year. This was an increase of 5% over last year. We also had over 650 students enrolled in our student medical insurance program. On the student organization side, we house accounts for over 130 active groups.

“Since I turned 21, I lost my medical services with Santa Clara County even though I was a full time student. I don’t have a full time job with benefits and I’ve been without coverage for close to a year. Thank goodness I found out about Student Health Insurance from General Service Center and it’s actually affordable.”

- Daniel Garcia, Mechanical Engineering 2012.

More than 100 students utilized our free legal counsel as well. Our other services, including, PG&E payments, notary services, and international student ID card were well utilized also. Our staff grew as well to support the growth that AS has experienced. We added an additional accounting assistant to help process payroll and assist in procurement processes.
CHILD DEVELOPMENT CENTER

Filled with the laughter and voices of infants, toddlers and preschoolers the Child Development Center had a fantastic year. Continuing with our commitment to small classes, credentialed teachers and a beautiful environment, the children thrived emotionally, socially and cognitively. This year the center enabled the SJSU parents of 103 children to continue their education, with 52% of our families receiving child care subsidies from the California Department of Education.

Our five-year reaccreditation from the National Association for the Education of Young Children (NAEYC) was awarded this year, demonstrating our commitment to the highest standards of early education and care in the areas of curriculum, education level of teachers, administration and health/safety. During 2009-2010 approximately 52 Child Development students were employed as teacher assistants in our classrooms, we provided practicums for 120 CHAD-60 students, and numerous students from various departments used our center as an observation site during the school year.

Fran Roth, beloved center director for 21 years, retired in May. Our new director, Maria Davis, came on board and we anticipate a continued culture of excellence as the center moves forward with the Reggio Emilia approach to education.

"ASCDC provides exceptional child care and child development services that are both affordable and convenient. Without such a program that caters to the unique needs of student parents I would not have been able to achieve my educational goals."

- Alex Nee, SJSU student and ASCDC parent
I lived in San José all my life and never knew the history of this campus. I am proud to live and go to school here.

CESAR E. CHAVEZ COMMUNITY ACTION CENTER

The César E. Chávez Community Action Center had a fantastic year. Our mentoring programs FE and Strive for College grew exponentially. FE serves students grades 3-5 at Washington Elementary and Strive for college supports juniors and seniors with the college application process. Many of these are the first to attend college in their families and of the 25 students who participated, 100% were admitted to a college or university.

This year we also ramped up the Legacy Tour and I THINK programs. Legacy Tours provide a social justice tour of significant campus landmarks, a college panel, and activities for local schools K-12. This year 10 local elementary schools received tours for 510 youth and over 60 hours of student service. We launched a Legacy Building Initiative, funded by the Surdna Foundation, which provided an overnight leadership development retreat for 15 students in the Santa Cruz Mountains. I THINK is a student-led community building leadership development. The I THINK Program provided 5 events: 2 workshops, 2 panels, and 1 fieldtrip and seminar for students and community members on the significance of service, how to write a press kit, barriers in higher education, community engagement, and community awareness.

TRANSPORTATION SOLUTIONS

The Transportation Solutions (TS) program saw another year of growth and promotion of alternative transportation through facilitating transit access, ridesharing and bicycle commuting to campus. Since its inception in 2000, program utilization has increased by 300 percent. Last year’s surveys showed VTA ridership increasing to 32%. More and more students continue to turn toward public transportation as demonstrated by the 57,000 visits to the TS website and 920 trip planning sessions and carpool requests.

This year TS distributed more than 57,807 Eco Pass stickers to students for free access to VTA light rail and busses and 65% of students report they have used their Eco Pas, with 53% utilizing the bus and light rail system. TS distributed 113,000 pieces of alternative transportation marketing material. Part of this year’s goal was to go beyond promoting alternate transportation and begin turning the campus into a “green” campus. TS provided 37 on-campus outreach activities including 9 days of New Student Orientations. TS also participated in the Sustainability Week Discussion Panel and the Annual Earth Day celebrations. TS also initiated a 50% discount on ACE train’s monthly and 20-ride passes for SJSU students and employees and a discounted 10-ride pass for Hwy 17 Express.
COMPUTER SERVICES CENTER

The Computer Services Center had profound effects on campus life this year. Not only do we help meet the academic needs of students, but we also help them relax through technology-based social recreation. Many students came to the lab, not to do papers but to take a break before, in between, and after classes. They use this time to do social networking, browse resources on campus, read the news, play simple online games and watch video clips from sites like YouTube. Often we are 75%–100% full during the late morning and afternoon hours serving more than 3000 individual students per semester.

"All people who work here are very, very helpful, nice, smart! Often the use of technology is very intimidating to those who are new learners. The people in the lab and at the CSH register are always very respectful toward whiney people." - K. Larsen, SJSU Student

This year we saw substantial growth in our laptop repair program which grew from 374 repairs in the 08–09 year to over 600 repairs this past year. This provided a huge savings to students which was welcomed during this time of fee increases and poor economies.

Our customer service provided by the on floor technicians stood out this year. Many students needed help on using applications to completing projects for classes. Our technicians were there to support our students. Some users were so happy that they returned with cookies and candy for the staff!

CAMPUS RECREATION

The 09–10 year brought several new challenges to the Campus Recreation (ASCR) program. Like many programs, we were also affected by the drop in student enrollment. Some programs saw less participation, but others still grew. Our summer fitness program enrollment was significantly higher than the previous year and our spring participation still had over 90% of the original participants before the economy went bad. Over 8,000 students, faculty, and staff are currently registered and ASCR directly impacted the lives of more than 3,000 incoming Fresh and transfer students.

Fitness challenge programs took off this year and we introduced the Pan Hellenic Fitness Challenge. Both this program and our continuing Whitmore Wellness challenge saw significant expansion in the number of people getting fit around campus. In addition our Spartan Recreation partnership with the Student Union is still going strong and produced great events like the Spartan Triathlon again this year. This unique partnership event with Kinesiology and the Student Union had more than 100 students participate. In the Adventures Program ASCR saw more than 120 students, faculty and staff on trips. Although the economy did affect the number of trips we took, the program is still showing good participation.

Finally our student employee retention was incredible. Some programs saw almost 100% returners if you remove graduates from the equation. This past year was still fantastic despite the economic woes the campus faced and we were thankful to have a great year.
**Financial Summary**

**REVENUES**
- Student Activity Fees: $4,396,779
- Marketing & Events: $71,775
- Student Services: $620,692
- Transportation Solutions Program: $282,311
- Campus Recreation: $166,052
- Child Development Center: $1,030,673
- Student Government: $540
- Administrative: $311,044
- Total Revenues: $6,879,846

**EXPENSES**
- Student Organization Funding: $179,410
- Marketing & Events: $439,548
- Student Services: $1,628,087
- Transportation Solutions Program: $1,270,564
- Campus Recreation: $554,801
- Child Development Center: $1,642,161
- Student Government: $557,413
- Administrative: $1,069,347
- Total Expenses: $7,341,331
### ASSOCIATED STUDENTS OF SAN JOSE STATE UNIVERSITY

(A California State University Auxiliary Organization)

**STATEMENTS OF FINANCIAL POSITION**

**JUNE 30, 2010** (with comparative totals for 2009)

### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>General</th>
<th>Designated</th>
<th>Plant</th>
<th>Campus Programs</th>
<th>Total 2010</th>
<th>(Summarized) 2009</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current assets:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Cash and cash equivalents</td>
<td>1,319,305</td>
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<td>-</td>
<td>307,212</td>
<td>1,363,317</td>
<td>1,510,692</td>
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<tr>
<td>Investments</td>
<td>6,242,965</td>
<td>-</td>
<td>-</td>
<td>224,885</td>
<td>6,467,850</td>
<td>7,154,775</td>
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<td>Accounts receivable</td>
<td>38,268</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>38,268</td>
<td>65,964</td>
</tr>
<tr>
<td>Other receivables</td>
<td>97,259</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>97,259</td>
<td>177,872</td>
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<td>Due from campus programs</td>
<td>1,619</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>1,619</td>
<td>6,174</td>
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<tr>
<td>Inventories</td>
<td>12,719</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>12,719</td>
<td>23,733</td>
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<tr>
<td>Prepaid expenses</td>
<td>92,859</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>92,859</td>
<td>59,312</td>
</tr>
<tr>
<td>Current portion of bonds payable issuance costs</td>
<td>4,374</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>4,374</td>
<td>8,748</td>
</tr>
<tr>
<td>Current portion prepaid rent deposit</td>
<td>148,430</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>148,430</td>
<td>148,430</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>7,957,598</td>
<td>-</td>
<td>-</td>
<td>532,097</td>
<td>8,489,695</td>
<td>9,155,700</td>
</tr>
</tbody>
</table>

| **Other assets:**   |         |            |       |                |            |                   |
| Bonds payable issuance costs, less current portion | -      | -          | -     | -              | -          | 4,374             |
| Prepaid rent deposit, less current portion         | 3,579,582 | -          | -     | -              | 3,579,582  | 3,443275          |
| Land                                              | -       | 500,000    | -     | 1,742,033      | 1,742,033  | 1,858,169         |
| Building, net of accumulated depreciation         | -       | -          | 772,948 | -              | 772,948    | 726,388           |
| Equipment, furniture and fixtures, net of accumulated depreciation | - | - | - | - | - | - |
| **Total other assets**                             | 3,579,582 | 2,964,981 | -     | 6,544,563      | 726,388    | 6,532,206         |
| **Total Assets**                                  | 11,537,180 | 2,964,981 | 532,097 | 15,034,258     | 15,687,906 |

### LIABILITIES

|                      |         |            |       |                |            |                   |
| **Current Liabilities:** |         |            |       |                |            |                   |
| Accounts payable     | 151,792 | -          | -     | -              | 151,792    | 141,974           |
| Accrued expenses and other liabilities              | 248,442 | -          | -     | -              | 248,442    | 155,980           |
| Due to campus organizations                           | -       | -          | 530,478 | -              | 530,478    | 534,617           |
| Due to general fund                                   | -       | -          | 1,619  | -              | 1,619      | 6,174             |
| Current portion of post-retirement benefit obligation | 31,450 | -          | -     | -              | 31,450     | 31,450            |
| Current portion of bonds payable                     | 232,500 | -          | -     | -              | 232,500    | 225,000           |
| Less: discount on bonds payable                       | (1,759)| -          | -     | -              | (1,759)    | (3,518)           |
| **Total current liabilities**                        | 662,425 | -          | -     | 532,097        | 1,194,522  | 1,071,707         |

|                      |         |            |       |                |            |                   |
| **Long term liabilities:**                           |         |            |       |                |            |                   |
| Post-retirement benefit obligation, less current portion | 715,420 | -          | -     | -              | 715,420    | 469,783           |
| Bonds payable, less current portion                   | 99,749  | -          | -     | -              | 99,749     | 333,086           |
| Less: discount on bonds payable                       | -       | -          | -     | -              | -          | (1,759)           |
| **Total long-term liabilities**                      | 815,169 | -          | -     | -              | 815,169    | 801,110           |
| **Total liabilities**                                | 1,477,594 | -          | -     | 532,097        | 2,009,691  | 1,872,817         |

### FUND BALANCES

|                      |         |            |       |                |            |                   |
| **Fund balances:** |         |            |       |                |            |                   |
| Net investment in plant                               | (326,116) | -          | 2,964,981 | -              | 2,638,865  | 2,544,870         |
| Appropriated                                           | 6,501,003 | -          | -     | -              | 6,501,003  | 7,263,155         |
| Unappropriated                                         | 3,884,699 | -          | -     | -              | 3,884,699  | 4,007,064         |
| **Total fund balances**                               | 10,059,586 | -          | 2,964,981 | -              | 13,024,567 | 13,815,089        |
| **Total liabilities and fund balances**               | 11,537,180 | 2,964,981 | 532,097 | 15,034,258     | 15,687,906 |

Associated Students 17
Associated Students Organizational Chart

Administrative Assistant to the Government Office
Student Assistants

Human Resources Coordinator

Transportation Solutions
Manager
Commute Specialist
Student Assistants

César E. Chávez Community Action Center
Manager
Students in Action
Community Service
Orgs that Care
Student Activism
Student Assistants

General Services Center
Finance & Accounting Manager
Accountants
Supervisor & Cashier
Student Assistants

Print Shop
Manager
Supervisor
Student Assistants

San José State University
SJSU Students

Executive Board
- A.S. President
- A.S. Vice President
- A.S. Controller

A.S. Board of Directors
- Program Review Board
- University Affairs Committee
- Rules Committee
- Programming Board
- Personnel Committee
- Lobby Corps Committee
- Finance Committee
- Election Board
- Audit Committee

A.S. Advising
- Student Involvement

Executive Director

Administrative Assistant to the Executive Director

Interim Associate Executive Director

Student Assistants

Computer Service Center
- Information Technology Manager
- Operations Coordinator
- Network Administrator
- Student Assistants

Child Development Center
- Director
- Assistant Directors
- Administrative Assistant
- Teachers
- Student Assistants

Marketing and Events
- Manager
- Marketing Coordinator
- Student Assistants
- Programming Board Advisor
- Graphic Designers

Campus Recreation
- Manager
- Assistant Directors
- IM Sports & Open Recreation
- Fitness & Activities
- Fitness & Wellness